



DESIGN COMPETITION AND AWARDS 2014

Category 1
ART / DESIGN / FILM / MUSIC

DESIGN COMPETITION AND AWARDS



Welcome to Category 1! This brief caters for a variety of creative disciplines including fine arts, graphic design, illustration, photography, architecture, fashion, film, animation and music.

1 CHOOSE YOUR CATEGORY

1. Category 1 - Art / design / film / music
2. Category 2 - Student/campus specific brief

2 CHOOSE YOUR PRIZE

We know that different creatives have different needs, so we have given YOU the liberty of choosing your price! Options are:

1. iPad mini (16GB wifi)
2. Wacom Intuos Pro Pen and Small Touch Tablet
3. Gopro Hero 3 White
4. An internship at your favourite Gauteng-based company
5. R2500 Gift voucher at art or music store

3 GET CREATIVE

Be sure to read the brief, hand-in specifications, entry requirements and terms and conditions carefully before you start. Remember, with Category 1, you have options catering for ALL the creative disciplines!

4 ENTER YOUR WORK

Fill in the entry form BEFORE 7 October 2014 and email it together with your final work to helloambassador@gmail.com

CATEGORY 1 - ART / DESIGN / FILM / MUSIC

THE BRIEF: A TRIBUTE TO THE AMBASSADOR

Hello Ambassador has commissioned you to pay tribute to creativity by designing something spectacular in your chosen discipline. You can use any element(s) from the Hello Ambassador logo, website, overall concept or branding as inspiration.

OR

Alternatively you can enter any pre-existing or new work, as long as it has not been a part of previous awards or competitions and adheres to the hand-in specifications and entry requirements. With this option any themes and concepts are welcome.

Hand-in specifications:

1. FINE ARTS AND PHOTOGRAPHY

Create a painting, print, drawing, sculpture, installation, photograph, conceptual or video artwork. There are no size requirements, but remember that we should be able to exhibit the original work at the conference. Hand-in a scan, photograph or digital image of your final design in jpeg format. In the case of video art or documentation, the video should be encoded and uploaded to an online platform of your choice and the link sent as entry.

2. GRAPHIC DESIGN AND ILLUSTRATION

Design a T-shirt, poster, graphic novel, illustration or packaging for an imagined product. Hand in a scan, photograph or digital image of your final design in jpeg format. No corporate identities please.



3. ARCHITECTURE, INDUSTRIAL AND INTERIOR DESIGN

Design any object, interior / exterior space or building. Hand in a 3D rendering, artist impression or photograph of a scale model in jpeg format. Plans and elevations can assist your hand-in, but is not compulsory and should be integrated into your final hand-in. Plans and elevations on their own will not qualify.

4. FILM AND ANIMATION

Any short films, feature films, experimental films or videos, stop frame animations, 2D / 3D animations and music videos can enter. Encode your work in a format of your choice, upload it to an online platform of your choice, and send us the link as entry. All genres welcome.

5. FASHION DESIGN

Design a clothing line, fashion label, garment or accessory. Hand in a 3D rendering, artist impression or photograph of the final design in jpeg format.

6. MUSIC

Write a song, compose a music piece, or create a music video in a genre of your choice. Record your track or video, upload it to an online platform, and send us the link as entry. Only original music will qualify, no remixes or covers

For any questions regarding this brief, please email us at:
helloambassador@gmail.com



ENTRY REQUIREMENTS:

1. All visual entries must be submitted in jpeg format.
2. All music and video entries must be uploaded to an online platform and the link sent as entry.
3. There are no size, length or dimensional limitations but all non-digital work should be documented with photographs and/or video.
4. Finalists will be required to hand in their original work by 15 October 2014 to be exhibited at the Hello Ambassador conference.
5. All work will be returned to the artists after the exhibition.
6. All entries must be submitted via email to helloambassador@gmail.com with the subject field: **"2014 DESIGN AWARDS ENTRY."**
7. The closing date is 7 October 2014 at 23:00. No late entries will be accepted.
8. All entries must be accompanied by a fully filled in entry form (downloadable on website). Entries without an entry form will not be accepted.
9. Your emailed entry should not exceed 20MB (the standard gmail limit). Should it be bigger, please upload it to dropbox and send us the link.
10. Finally, please upload your entry to the Hello Ambassador FB page and mention it on Twitter and/or Instagram. Use **#HA2014**. The entry with the most likes will win a double ticket to the conference.

*Entry forms can be downloaded from our website

**Please be sure to read the terms and conditions included on the entry form

www.helloambassador.co.za