



EXPO PRICE LIST AND FLOORPLAN

17 - 18 OCTOBER 2014
PRETORIA STATE THEATRE • GAUTENG • SOUTH AFRICA

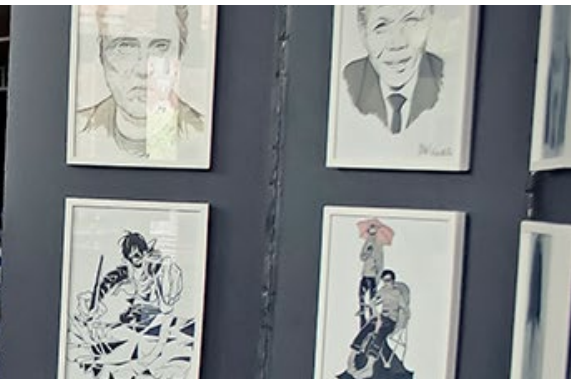
WHAT IS HELLO AMBASSADOR?

Hello Ambassador is the first of its kind creative conference to be held in Pretoria and consists of the following:

1. 2-Day Conference with Industry Speakers
2. Creative Expo
3. Design Competition and Awards
4. After Party
5. Mini Street Festival

THE MAIN FOCUS OF HELLO AMBASSADOR IS:

1. To create a platform where emerging artists, creative entrepreneurs and industry experts can meet and network.
2. To promote and show-off our local South African talent.
3. To inspire and educate young creatives.
4. To promote arts and culture and create awareness of the opportunities that exist within the creative industry.
5. To revive interest in the Pta CBD and inner-city creative initiatives while contributing towards the urban redevelopment of our Capital.



THE CREATIVE EXPO

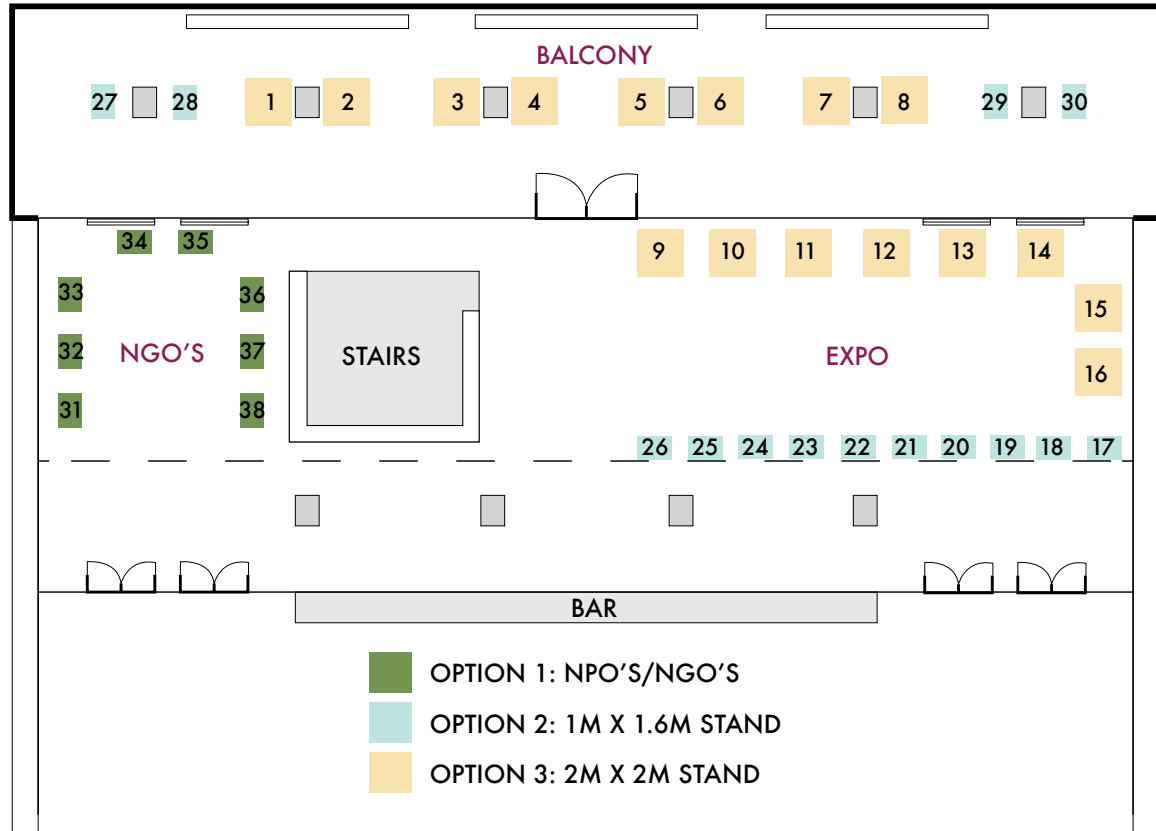
The Creative Expo is open to any individuals, freelancers, businesses, educational institutes and local initiatives within the creative industry to advertise their company, promote their initiative and/or sell their products and services. The expo will be located in the foyer of the Drama theatre and on the outside balcony, providing exhibitors with a variety of urban flavoured interactive spaces, and will run on 17 and 18 October from 08:00 - 18:00.

All conference goers as well as the general public will have access to the Creative Expo. Direct contact with +/- 2000 individuals during the duration of the conference can be expected as well as post-event exposure to +/- 100 000 online users, viewers, readers and listeners through media coverage and follow-up publishing.

For any questions or to book your expo stall, email us at:
helloambassador@gmail.com



EXPO FLOORPLAN



OPTIONS AND PRICES

1 **OPTION 1: COMMUNITY STALLS - FREE**

Includes 1m x 1.6m floor space in the left wing of foyer (see floorplan).

The following exhibitors will qualify for a Community stall:

1. Creatively orientated NPO's and NGO's
2. Community based creative projects and initiatives (e.g upliftment through arts and culture)

2 **OPTION 2: VENDOR STALLS @ R 650.00** (excl. VAT)

Includes 1m x 1.6m floor space in the foyer or on the balcony (see floorplan).

The following exhibitors will qualify for this option:

1. Local creatives
2. Small businesses
3. Entrepreneurial enterprises

3 **OPTION 3: EXPO STALLS @ R 1,500.00** (excl. VAT)

Includes 2m x 2m wall or window space, 2m x 2m floor space and a 90cm x 2m table (see floorplan).

This option is tailored for the following exhibitors:

Educational institutes and larger companies wanting to advertise and/or sell their products and services at the expo.

FRONT / OUTSIDE VIEW OF DRAMA THEATRE WITH BALCONY



EXHIBITION AREAS: FOYER



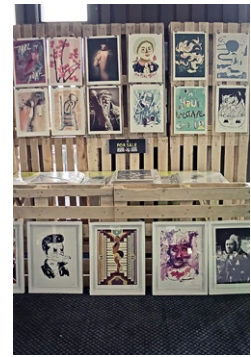
EXHIBITION AREAS: BALCONY



TO BOOK YOUR STALL

Please fill in the EXPO BOOKING form available on our website at www.helloambassador.co.za/the-expo/ or contact us at helloambassador@gmail.com

Bookings will close on 31 September 2014.



helloambassador@gmail.com >> www.helloambassador.co.za